



Consultedge Equips Prudential Center With Advanced Communications

NJ/NY Metropolitan Area to Welcome First New Major Sports Facility in 25 Years

Whippany, NJ (June 5, 2007) – **Consultedge**, a leading provider of communications solutions for business, is creating the voice and data communications systems for Newark, New Jersey’s Prudential Center, the metropolitan area’s first new major sports facility in more than 25 years. The 17,625 seat facility is a multi-purpose entertainment and sports arena. Developed by **Devils Renaissance Development, LLC**, Prudential Center will be home to the National Hockey League’s New Jersey Devils.

“Devils’ fans all over New Jersey and surrounding states have been looking forward to the new arena, and all of us at Consultedge are very happy to contribute to what will be a state of the art facility,” said Neal Stanton, President and CEO of Consultedge. “Our voice and data solutions will give the fans, press and arena employees a reliable and feature-rich communications system that you would expect from a world class organization such as the New Jersey Devils.”

The voice and data solutions for Prudential Center will support a call center, press facilities with 100 endpoints, Internet Protocol (IP) telephony, and secure 1 Gb and 10 Gb links to support a 40 MEG pipeline to the Internet. “We are committed to providing the best, most reliable service to our customers,” said Jeff Vanderbeek, Chairman of the New Jersey Devils. “Consultedge’s communications system will enable us to deliver on that commitment. At the same time, the built-in cost control components of the system will help us make Prudential Center a model of cost effectiveness and operational efficiency.”

The communications system integrates technologies from Avaya, Extreme Networks, and Juniper Networks into a comprehensive voice and data solution. Among the technologies are Avaya’s 8720 Server, Modular Messaging, SIP server, and expanded Meet-Me Conferencing. The Juniper Networks Secure Access Firewall and the Extreme Networks Black Diamond Core switch will enable the arena to support high bandwidth applications while securing the network from outside intrusion.

The new arena is scheduled to open in October 2007.

ABOUT CONSULTEDGE, INC. (www.consultedge.com)

Consultedge, Inc. leverages best-in-class technologies in converged voice/data communications to create communications systems that provide business value. Specializing in IP telephony, contact center/CRM and messaging, Consultedge provides consulting, planning, design, deployment and maintenance services. Consultedge is an Avaya Platinum Business Provider, an Extreme Networks’ Solution Provider, and a Juniper Networks’ J-Partner. Headquartered in Whippany, NJ, Consultedge has regional offices throughout the US.

ABOUT DEVILS RENAISSANCE DEVELOPMENT, LLC

Devils Arena Entertainment is an affiliate company of the National Hockey League’s New Jersey Devils, responsible for the leasing, operating, and maintaining of Prudential Center, the team’s future home. The New Jersey Devils recently celebrated their 25th Anniversary season in the Garden State. During that time, the team has won the Stanley Cup Championship on three occasions: 1995, 2000, and 2003. For more information, visit www.newjerseydevils.com.