

## Objectworld's Unified Communications Platform Selected by Law Firm to Improve Efficiency and Client Responsiveness

OTTAWA--(BUSINESS WIRE)--Objectworld Communications Corp., today announced that Scarinci & Hollenbeck, a law firm based in New Jersey, has selected Objectworld UC Server<sup>®</sup> to provide unified communications to its attorneys and staff. The law firm's 110 employees and 53 attorneys will improve client responsiveness and increase efficiency with advanced communications like accessing as well as responding to incoming fax messages from any location at any time of day.

Scarinci and Hollenbeck's existing Executone telephone system was stretched well beyond its limits and was incapable of basic productivity features, such as unified messaging. The company wanted to cut costs and drive productivity with Microsoft Outlook-based unified messaging, while upgrading to a modern PBX system. Objectworld along with its channel partner Consultedge were selected to provide the solution.

"We were looking for a communications system that worked better, faster, and more cost-effectively," said Larry Kraft, Executive Director, Scarinci & Hollenbeck, LLC. "We wanted to take advantage of the great strides made in telecommunications technology over the past several years and this new system achieves those goals. Consultedge provided us with a solution based on Objectworld UC Server that did just that. Our communications costs dropped while our productivity increased."

Consultedge's communications solution provides Scarinci & Hollenbeck with new functionality that achieves both cost and performance objectives. With Objectworld Unified Communications Server, employees can access voice mail and faxes quickly and easily from Microsoft Outlook. Unified fax messaging provides each attorney with a confidential fax number, increasing the security and privacy of clients as well as the productivity of each attorney. It also eliminated more than half the fax machines and lines needed by the firm, reducing significant and redundant capital and operational expenses.

"Scarinci & Hollenbeck had an outdated telecommunications system that had become an obstacle to more efficient, cost-effective operations," said Dan Tassone, Sales Vice President of Consultedge. "The firm needed a telephony system that was equal to the substantial technology investments already made in information and data management. We provided them with a complete unified communications system based on Objectworld UC Server in conjunction with an Avaya S8300 Media Server that is located at the Lyndhurst, NJ site and an Avaya Local Survivable Processor (LSP) that is installed in the Freehold, NJ office."

Objectworld UC Server<sup>®</sup> software provides unified communications (UC), VoIP, and communications-enabled business process (CEBP) solutions. Objectworld UC Server is available in three versions: Standard, SIP and CEBP Editions to meet the specific needs of small- and medium-sized customers with a Windows platform. With the Standard Edition, businesses can add UC and CEBP to an existing PBX, no VoIP required. They can bypass an expensive convergence solution altogether and get end-to-end VoIP, UC and CEBP with the SIP Edition. Businesses can improve responsiveness and drive revenue by having corporate data and account management services available over the phone with CEBP Edition.

"Many of Objectworld's customers look to unified communications to solve very specific productivity challenges while leveraging their investment in their PBX system. Objectworld customers can respond more quickly to their customers and save hundreds to thousands of dollars every month just with our built-in fax server and our unified messaging capabilities, and keep their PBX," said David Levy, Objectworld President and CEO. "Only Objectworld UC Server delivers this kind of value at a price point affordable to small, medium and large sized organizations alike as software for Microsoft Windows platforms."

### ABOUT Objectworld

Objectworld<sup>™</sup> Communications Corp. provides unified communications software solutions that enable small- and medium-sized businesses with Microsoft<sup>®</sup> Windows<sup>®</sup> platforms to drive workforce productivity and improve organizational responsiveness. Its award-winning product, Objectworld UC Server<sup>®</sup>, integrates business communications, business processes and corporate data to deliver a true communications enabled business process solution. Objectworld solutions provide unprecedented simplicity and value to businesses that want to make a smooth transition from simple telephony to a feature-rich unified communications solution, while leveraging their investment in their PBX and Microsoft business systems. [www.objectworld.com](http://www.objectworld.com)

### ABOUT Consultedge, Inc.

Consultedge leverages best-in-class technologies to produce voice and data communications solutions that deliver business value through improved performance and cost-efficiencies. Specializing in IP telephony, contact center/CRM and messaging, Consultedge provides life-cycle services extending from network and communications consulting to system planning, design, implementation, project management and maintenance. Headquartered in New Jersey, Consultedge operates regional offices throughout the US. For more information, visit the Consultedge website: [www.consultedge.com](http://www.consultedge.com).