



## Consultedge Ranked Among North America's Top 500 Technology Integrators by Everything Channel

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**Whippany, NJ** – Consultedge, Inc., an Avaya Platinum Business Partner, has been recognized by Everything Channel as one of North America's top technology integrators. Consultedge, Inc. placed number 489 in the 15th annual VAR500 ranking.

The VAR500 list details the leading revenue producers among technology integrators and technology Solution Provider organizations in North America. The list's ranking is based on gross worldwide revenue of hardware and software sales, as well as earnings from professional and managed information technology (IT) services.

"We are both proud and honored that the extraordinary work of our highly competent staff has led to our inclusion in the prestigious VAR500 list," said Neal Stanton, President and CEO of Consultedge, Inc. "Since our inception we have employed a consultative approach which allows us to truly tailor the solutions we deliver to our clients to their specific needs. This approach has made us a leader in the marketplace and enabled us to deliver significant value to our clients. We look forward to rising up in the rankings in the coming years."

The 2009 VAR500 list includes 92 new companies with 10 percent of them in the Top 100 of the list. The starting point of the list is company #500 with revenues of \$26.8 million, ending with company #1 with revenues of \$57.3 billion. This list reflects the strength of the technology reseller channel.

"The VAR500 represents today's largest and most influential solution providers who collectively generate nearly \$600 billion in service, consulting and product revenue. Their business models span the strong regional VAR to the highly specialized players to the global services giants. The VAR500 serve today's leading businesses whether they are at the top of the Fortune 500 or one of the small businesses that powers the U.S. economy. All of those customers turn to the VAR500 for advice on technology and product selection and ways to improve their business performance. They are the cream of the crop when it comes to the solution provider community. Oracle's Larry Ellison, Microsoft's Steve Ballmer and Cisco's John Chambers are all highly reliant on the VAR500 to meet their goals. There is no more powerful network in the IT industry today than the VAR500," said Robert C. DeMarzo, senior vice president and editorial director, Everything Channel.

The complete listing of the VAR500 is published in the May 25, 2009 issue and can be found online at [www.channelweb.com](http://www.channelweb.com).

To complete the 2009 ranking of the 500 largest North American solution providers, system integrators, VARs and IT consultants, companies were asked to complete an online questionnaire to determine prequalification. In February 2009, Everything Channel conducted extensive research and analyzed the data. Independent data sourcing (e.g., SEC filings, annual reports, etc.) also was conducted. Finalists were ranked according to their fiscal year 2008 revenue, based only on their reseller-related services business.

### ABOUT CONSULTEDGE

Consultedge, Inc. is the preferred provider of innovative voice and data communications systems that support mobility and presence, messaging, videoconferencing, call center management and data center efficiency. A full-service solution provider, Consultedge offers services ranging from initial network analysis through system financing, design, implementation, program management, monitoring and maintenance. As a partner to the world's top technology companies, Consultedge assures clients of the optimal solutions, regardless of vendor, including IP telephony, unified communications, technology integration, wireless communications, network security and data center optimization.

Founded in 2000, Consultedge, Inc. is headquartered in Whippany, NJ with offices in New York, North Carolina, Florida, Pennsylvania and California. For more information, please visit [www.consultedge.com](http://www.consultedge.com).

### ABOUT EVERYTHING CHANNEL

Everything Channel is the one-stop shop for accessing, enabling, managing and accelerating technology sales channels. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative field sales and marketing solutions to arm the sellers of technology with the resources they need to achieve measurable and significant results.